

*19<sup>th</sup> Annual Cruisin' On The Avenue  
Father's Day Car Show*

*Hosted By*  
Village Special Events Committee  
&  
Scotia Glenville Elks Lodge #2759

Dear Business Owner:

The Scotia Village Special Events Committee and The Scotia Glenville Elks would like to invite you to join us in celebrating Father's Day on Sunday, June 18th from 1:00 - 5:00pm for the 19th Annual "Cruisin' On The Avenue" Car Show.

"Cruisin' On The Avenue" is one of two annual events hosted by the Village Special Events Committee to support the growth and development of the Scotia Glenville community. Proceeds from the car show are used to fund the "Holiday on the Ave" celebration in December, support the Scotia-Glenville Food Pantry, the Scotia Relief Association and the Elks Cerebral Palsy home service program.

The last few years have drawn a record number of participants as well as spectators to the Village of Scotia. Trophies are presented to the Favorite 2 in each class and an additional award is given as the Mayor's Choice. In addition to food vendors we will also offer an expanded area for kids' activities this year.

Our event would not be a success without the support of our sponsors and participating businesses. Participation levels are included on the enclosed sponsorship form. To confirm your commitment, please complete the enclosed form and return it to the address listed by **May 26, 2017**. Sponsorships received by this date will be included on printed materials.

We appreciate your consideration of this sponsorship request. If you have any questions please contact us at 831-1700 or [cruisinontheave@gmail.com](mailto:cruisinontheave@gmail.com). We hope to see you on Sunday, June 18<sup>th</sup>.

Sincerely,



John Pytlovany,  
Cruisin on the Ave, Chairman

*19<sup>th</sup> Annual "Cruisin' on the Ave"*  
*Car Show*  
**Sponsorship Form**

Thank you in advance for your support. All participation levels listed below will receive acknowledgement throughout the event. Please indicate below how you would like to participate and return the completed form to the address listed by **May 26, 2017**.

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

☐ **Event Sponsor - \$1,000**

Company logo printed on all promotional and event materials.  
Company banner on display at event. (banner provided by company)  
Company logo printed on sponsorship banner and listed in the car show program.  
Vendor booth at event for promotional purposes.  
Link to your company website on event website.  
2 complimentary car show registrations.

☐ **Activity Sponsor - \$500**

Company logo printed on sponsorship banner and listed in the car show program.  
Your name in the program identifying your sponsored activity.  
Company logo and/or name at each sponsored event.  
DJ Andy \_\_\_\_\_  
Balloon Artist \_\_\_\_\_  
Bounce House \_\_\_\_\_

☐ **Trophy Sponsor - \$100**

Company name listed on sponsorship banner and listed in the car show program.  
Your name will be announced with the trophy presentation.

☐ **Unable to participate, but would like to make a donation to the event. \$** \_\_\_\_\_

☐ **We would like to donate 200 identical items for the goodie bags.**

☐ **We would like to donate items to be given away on stage.**

Please make checks payable to Village Special Events and mail to:  
**Village Special Events, Attn: John Pytlovany, 176 Sacandaga Road, Scotia, NY 12302**

Please email logos in jpeg, gif or png format to **cruisinontheave@gmail.com**

For further information please contact John Pytlovany at 831-1700.